



UNIVERSAL PACKAGING

EST. 1985

ACCEPTABLE ARTWORK for our printing process:

1. AI (Adobe Illustrator) CS6 or earlier
2. Vector (line) art, saved as either .ai or .eps file*- save all type to outlines/objects
3. Unlocked and adjustable format

You must include a supplementary PDF, JPG and/or paper label of the art so that the designers can compare the workable files to the Jpeg/PDF. This is to ensure there have been no problems opening the files. Please send any files larger than 10MB through a file hosting service (i.e. Dropbox).

TECHNICAL REQUIREMENTS

1. A minimum type of height 2mm (lower case).
2. A minimum line thickness of .13mm/.369 point to ensure printability.
3. Any precious metal paints require a minimum 1mm trap from any other paint to avoid tarnishing the precious metal finish. Precious metal paints have some amount of flow and are not suggested for fine detail.
4. Please include SPOT COLOR indicators using the Pantone Matching System®. *Do not submit CMYK/RGB colors - we cannot use them.*
5. On most bottles, print cannot be on the curve of the bottle shoulder and must be 7mm below the curve. There also can be no print on the bottom 20mm of the bottle.
6. Please do not use "image trace" on the art to vectorize it from a bitmap (jpeg), this will not produce good quality print.

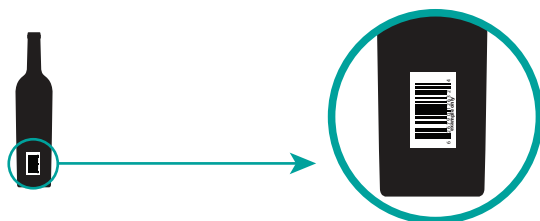
BAR / QR CODES:

For optimum scan results, we suggest making bar codes at 100% size in white/ivory paint.

The bars must be knocked out to glass, regardless of glass color.

Please orient codes vertically as this will also help scanability.

Example of an acceptable code:



Please submit QR codes in vector (.eps) format.

While we do scan codes onsite, these tests are only to verify provided bar code numbers are correct when scanned.

They do not represent a scan result on all commercial/retail scanning systems.

* Where necessary, we may work with high resolution tiff files (300dpi or higher), links must be included.

Your Universal Packaging Graphic Designer will discuss with you the use of any continuous tone images -after review of your art.

All fonts *must* be adjustable vector art, no exceptions please.